

**16th Annual Norman Conquest**  
**Saturday, July 16, 2011**  
**7:30 am**

**Location**

J.D. McCarty Center, 2002 E. Robinson, Norman, OK

**Directions from I-35 in Norman:**

Exit Robinson St. eastbound. Follow Robinson St. east for 4 miles.  
 JDMC will be on the right (south) before 24th Ave NE.

**Ride Routes**

|                   |                          |
|-------------------|--------------------------|
| 10 Mile Town Tour | Great ride for families! |
| 22 Miles          | Hilly                    |
| 46 Miles          | Very Hilly               |
| 66 Miles          | Seriously Hilly          |

**Entry Fees**

Entry fee includes hot catered lunch for all registered riders.  
 22, 46, & 66 mile riders will also receive a free ride t-shirt. Town  
 tour registrants can purchase a t-shirt for an additional \$10.

|      |   |       |
|------|---|-------|
| \$25 | If postmarked by July 8th               | _____ |
| \$30 | After July 8th (t-shirt not guaranteed) | _____ |
| \$10 | Town Tour (no t-shirt)                  | _____ |

**Registration**

Register online at [www.active.com](http://www.active.com)

Registration and packet pick up will be at the J.D. McCarty Center  
 on Friday, July 15th from 7:00-9:00 pm or on the day of the event  
 starting at 6:00 am.

Mail-in registrations should be sent to: BLN, 2011 Norman Con-  
 quest, PO Box 721094, Norman OK, 73072.

**Things to Know**

- All routes will be supported with rest stops and SAG vehicles.
- Maps of the routes will be available at registration.
- Drawings for a free bicycle and many other great prizes!
- Enjoy a delicious meal while cooling off in the air conditioning at JDMC after your ride.
- This is a ride, not a race!
- These routes will prove that Oklahoma is *not* flat!
- Be prepared for the **hills** and the **heat**!

**Thank You to Our Sponsors!**



405 Bicycles

Al's Bicycles

Buchanan Bicycles

Love's Travel Stops and Country Stores

R.K. Black, Inc.

Asbury Medical Supply

Interurban

Jaime Belknap, DDS

Johnnie's Charcoal Broiler

Native Roots Market

Norman Veteran's Center

O'Connell's Irish Pub and Grille

OrthoCare Services, Inc.

Raising Cane's Chicken Fingers

Reynold's Ford

Schlegel Bicycles

Sun & Ski Sports

Therapy in Motion

University Barbershop

Vittoria

Wheeler Dealer Bicycles

For more information visit our website at  
[normanconquest.bicycleleague.com](http://normanconquest.bicycleleague.com)  
 or contact Michelle Carr,  
 405-626-6872, [normanconquest@live.com](mailto:normanconquest@live.com)

**2011 Norman Conquest**  
**Registration Form**

Please print clearly. One registration form per rider.  
 Photocopies accepted.

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Emergency Contact & Phone: \_\_\_\_\_

Ride Distance:      10      22      46      66

\$25 If postmarked by July 8th \_\_\_\_\_

\$30 After July 8th (t-shirt not guaranteed) \_\_\_\_\_

\$10 Town Tour (no t-shirt) \_\_\_\_\_

\$10 Extra t-shirt \_\_\_\_\_

Optional tax deductible donation to  
 the J.D. McCarty Center Foundation \_\_\_\_\_

Total Enclosed— No refunds \_\_\_\_\_

T-Shirt preference (adult sizes)  
 S      M      LG      XL      XXL

**NOTICE:** The entry/release form must be signed by applicant and applicant's guardian (if under 18).  
**Please read carefully**  
 I fully realize the dangers of participating in a bicycle ride and fully assume the risk associated with such participation, including my way of example, and not limited to the following: falls, the danger of collision with pedestrians, vehicles, the effect of weather including heat and/or humidity, and the possibility of serious physical and/or mental trauma or injury associated with cycling events. All such risks are known and assumed by me. I fully realize that I should not enter this event unless I am medically able and properly trained. I hereby state that I have no physical or mental condition, which to my knowledge, would endanger myself or others, or would interfere with my ability to participate in this event. My bicycle and equipment are in good working condition. I agree to wear an ANSI or Shell approved helmet properly fitted on my head according to manufacturer's instructions. I will obey all traffic laws and ride in a safe manner. Having read this waiver and aforementioned stated facts, and in consideration of acceptance of my entry form, I hereby waive, release, and discharge for myself, my heirs, executors, administrators, assigns, legal representatives, and successors in interest and all rights and claims which I have or which may hereafter accrue to me against Norman Conquest organizers, workers, volunteers, sponsors, public entities, law enforcement agencies, property owners, and all other people associated in any way with this event from any and all responsibility or liability for any accident or injury arising out of my participation or association with the event or travel to or return from the event.

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

Check box if participant is under 18  
 I, as a parent or guardian of the above named minor, hereby give my permission for my child or ward to participate in this event, and further agree individually and on behalf of my child or ward to the terms above.

**Guardian's Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_



The Bicycle League of Norman (BLN) supports and encourages the growth of recreational bicycling in and around Norman, OK by organizing ride events, supporting bicycle safety and educational activities, participating in local government planning for improved bicycle access and emphasizing the healthful and social aspects of cycling. BLN hosts semiweekly group rides during spring and summer months and maintains the Clear Bay mountain bike trails at Lake Thunderbird. More information can be found at [www.bicycleleague.com](http://www.bicycleleague.com).



The BLN is pleased to announce its continued support of the J.D. McCarty Center for children with developmental disabilities (JDM) as a beneficiary of the 2011 Norman Conquest. JDM is Oklahoma's Center of excellence in the care and treatment of children with developmental disabilities ages birth to 21. This pediatric rehabilitation hospital provides Oklahoma's children with therapy, nutrition, psychology, social work, nursing and medical services to help them reach their full potential. In 2012, JDM will open Camp Clap Hans, the first specifically designed and built overnight camp for children with disabilities in Oklahoma. Your participation in the Norman Conquest will provide scholarships for children to attend this camp. More information about JDM can be found at [www.jdmc.org](http://www.jdmc.org).

Non-Profit Organization  
U.S. Postage Paid  
Norman, OK  
Permit Number 286

Bicycle League of Norman  
2011 Norman Conquest  
P.O. Box 721094  
Norman, OK 73072

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presents the



16th Annual Bicycle Tour

July 16, 2011

10, 22, 46, 66 miles

Norman, OK

[normanconquest.bicycleleague.com](http://normanconquest.bicycleleague.com)